

Blue Lagoon Environmental Policy

The dynamic, sustainable relationship between man and nature is the cornerstone of Blue Lagoon's philosophy and inspired by the Resource Park's motto: a society without waste. Countless initiatives have evolved from this phrase, fostering both societal uplift and environmental balance. Innovating for a better tomorrow, we constantly seek higher ground, as evidenced in the following areas:

Sustainable experiences

We respect our natural resources by using them efficiently and reducing waste in our production and service processes. Continuously seeking new ways to utilize the natural streams of geothermal energy, we enhance the customer experience and formulate new products. By protecting and researching Blue Lagoon's natural ecosystem and preserving its balance through the mediation of science, we honor the sanctity of our delicate environment and inspire our guests to do the same.

Carbon neutral experiences

We collectively strengthen our awareness and knowledge of Blue Lagoon's unique environment and the impact we have on our surroundings. Every coordinate of the customer journey at Blue Lagoon is carbon free. We offset all CO₂ emissions, thus neutralizing our impact on climate change and giving our guests truly sustainable services, products, and experiences. Continuously seeking new ways to reduce our carbon footprint, every decision we make is informed by a mindset of uncompromising sustainability.

Plastic free experiences

We reduce our environmental footprint by recycling and minimizing waste. We aim to provide a plastic-free experience to our customers, eliminating single-use plastics while utilizing reusable or environmentally friendly product packaging and materials.

In all our endeavors, in every sphere of our operations, we strive for continuous improvement and diligently fulfill all legal requirements.